

WEBER COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
DEMOGRAPHIC					
Population	224,536	227,259	231,236	1.7%	4
Total Non-Ag Employment	95,940	91,003	89,676	-1.5%	4
Non-Ag Avg Monthly Wage	\$2,795	\$2,843	\$2,897	1.9%	10
Per Capita Income	\$32,244	\$32,273	n/a	n/a	n/a
Unemployment Rate*	4.4%	8.1%	8.0%	-1.2%	11
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$433,111,030	\$405,007,662	\$414,569,070	2.4%	5
Travel & Tourism Related Employment	8,561	7,812	7,804	-0.1%	5
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$22,997,850	\$21,224,576	\$21,682,251	2.2%	5
Transient Room Tax	\$993,466	\$959,827	\$1,032,993	7.6%	8
Restaurant Tax	\$2,398,534	\$2,319,498	\$2,365,290	2.0%	4
Car Rental Tax	\$289,538	\$266,874	\$264,440	-0.9%	4
Retail Sales					
Gross Taxable Retail Sales	\$3,291,157,952	\$3,419,440,452	\$3,075,978,834	-10.0%	4
REGIONAL VISITATION COUNTS					
Willard Bay S.P.	159,424	304,441	340,645	11.9%	
Antelope Island S.P.	256,901	273,510	285,390	4.3%	
Great Salt Lake S.P.	214,127	213,289	249,085	16.8%	
East Canyon S.P.	79,731	99,663	83,967	-15.7%	
Hyrum S.P.	70,705	62,961	131,973	109.6%	
Golden Spike N.H.S.	39,995	45,334	43,561	-3.9%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

r = revised

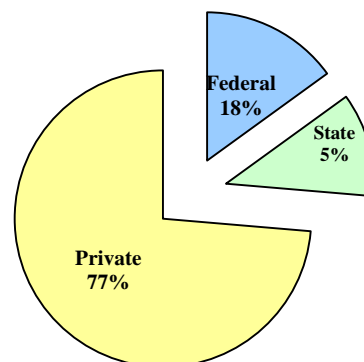
Land Ownership - 2010	No. of Acres	% Total
Total Acres in County	346,846	100.0%
Federal Government	55,570	16.0%
BLM	41	0.0%
US Forest Service	55,121	15.9%
National Parks	--	--
National Wildlife Service	--	--
Other •	408	0.1%
State Government	41,908	12.1%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	18,563	5.4%
State Trust Lands	745	0.2%
Other ••	22,600	6.5%
American Indian	--	--
Private*	272,489	78.6%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2010



Weber County Tourism Profile

